



KAPISANAN NG MGA BRODKASTER NG PILIPINAS

(Association of Broadcasters of the Philippines)

"Working for better radio and television for all Filipinos today and in the future"

KBP and DepEd Agree on Broadcast Code in Educational Programs

Makati. October 7, 2020.

The *Kapisanan ng mga Brodkaster ng Pilipinas* (KBP), the national association of Philippine broadcasters, and the Department of Education (DepEd) have agreed that the DepEd would assume responsibility for compliance with the KBP Broadcast Code in the airing of educational programs and materials on KBP member stations under the blended learning program.

Under the 2007 KBP Broadcast Code, programs aired or produced by parties other than the station are subject to the provisions of the Code (as is the station), including liability for penalties, such as paying fines for violations. Persons regularly going on the air in those programs are also required to undergo accreditation with the KBP.

The KBP has agreed with the request of the DepEd that violations of the KBP Broadcast Code that may arise from the airing of educational programs and materials or committed by teacher broadcasters shall be handled by the DepEd through its administrative supervision and powers over its personnel. Normally, complaints of violations of the Code are heard by the KBP's Standards Authority. The KBP also agreed to DepEd's request that teachers appearing in programs aired on member stations be exempted from undergoing the KBP's accreditation process, which requires passing an exam.

In a letter by DepEd Secretary Leonor M. Briones, dated September 30, 2020, to KBP Board Chairman Herman Z. Basbaño, the DepEd acknowledged the relevant program standards under the 2007 KBP Broadcast Code in relation to the airing of educational programs and materials. Secretary Briones also thanked the KBP for helping facilitate the education of millions of children under the blended learning program.

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