

FOR IMMEDIATE RELEASE

'Dumaracol' of the Tagbanua Kalamianen airs over DZUP, kicks off PH broadcasting centennial celebrations

Calling to mind the primal origins of mass communication in pre-colonial times and which continues in the contemporary period, the University of the Philippines, Diliman Department of Broadcast Communication will kick off the celebrations of the 100 years of broadcasting in the Philippines (100 YBP) with a series featuring a Palawan folk epic.

"Pag-uugat, Pagpapatuloy: Ang Epikong Dumaracol ng mga Tagbanua Kalamianen ng Hilagang Palawan," showcases never before heard recordings of the epic over UP's official broadcast station DZUP 1602 khz on March 31, 2022, 1 pm.

Also to be simulcast in the station's Facebook Page (<https://www.facebook.com/dzup1602am>), the series' next episodes will air on the following dates, all at 1 pm: April 7, 14, 21, and 28; and May 5, 12, and 19.

The epic, as sung by different sets of chanters recorded between 1997 and 2013 by Broadcast Communication Professor Eulalio Guieb III, follows the adventures of the Tagbanua warrior and hero Dumaracol, who established and maintained his community amidst challenges and strife.

This first series of the broadcast of the epic features the version chanted by Santiago "Agoy" Agustin, a Tagbanua Kalamianen elder of Batas Island in Taytay, northern Palawan.

The series promises to be a one-of-a-kind listening treat, as it will be accompanied by a discussion between Guieb III and Broadcast Communication Professor Elizabeth Enriquez, foremost critic and historian of Philippine radio and mass media.

The broadcast foregrounds the importance of human memory and the voice in the evolution of broadcasting.

The broadcast centennial celebrations at UP, which will be launched in June 2022 with the release of the 100 YBP website, will highlight an academic conference from October 18 to 21, 2022.

For more information on the 100 YBP, contact the Secretariat at 100ybp@up.edu.ph.

